



Michigan Association for Pupil Transportation POSTER CONTEST

MICHIGAN SCHOOL BUS SAFETY WEEK
AND
NATIONAL SCHOOL BUS SAFETY WEEK
OCTOBER 18-22, 2010

WHO MAY ENTER

Any student enrolled in a public, parochial or private elementary school in the state of Michigan.

FIVE WINNING POSTERS (to be entered in the National Poster Contest)

Division #1 Grades K-2
Division #2 Grades 3-5
Division #3 Grades 6-8
Division #4 Special Education
Division #5 CAD (Computer Aided Drawing) Eligible for competition within their division but not eligible as the overall National winner

DEADLINE DATE Deadline for State entries will be **June 18, 2010**.
Mail to: Poster Contest
Michigan Association for Pupil Transportation
6250 W. Michigan Ave., Suite A
Lansing, MI 48917

JUDGING

Criteria for the selection of award winning posters are:

- Relationship of the poster design to school bus safety practices.
- Originality of the poster and how the idea is expressed in the poster design.
- Artwork and its execution. (portion of yellow school bus must be present in the poster)
- Visual impact of the poster design.
- The theme, "**Be Aware - Know the Danger Zone!**" MUST be included within the poster design.

All rules regarding poster specifications, themes, lettering, etc. must be followed.
The penalty for non-compliance will be disqualification of the poster.

All state/province entries become the property of the National School Bus Safety Week Committee and are not returned. Posters from Michigan not chosen for National entry will be taken to the MAPT Conference.

The right to modify any poster for reproduction is reserved by the NSBSW Committee.

PRIZES

Prizes will be awarded for first, second, and third place in each division, as follows:

1st Place	\$100.00 Savings Bond
2nd Place	\$ 75.00 Savings Bond
3rd Place	\$ 50.00 Savings Bond

The National School Bus Safety Week Committee is comprised of members of the National Association for Pupil Transportation, the National School Transportation Association, the National Safety Council, School Transportation Section, the State Directors of Pupil Transportation and school bus manufacturers and suppliers.

PLEASE READ AND FOLLOW **ALL** THE POSTER SPECIFICATIONS LISTED.
FAILURE TO COMPLY WITH ALL POSTER SPECIFICATIONS WILL MEAN DISQUALIFICATION.

POSTER SPECIFICATIONS- (Specifications must be followed or poster will be disqualified)

- Completed poster size must be 11" X 17" or 12" X 18". There must be a 3" X 5" card/entry blank securely fastened to the back of the poster with the following information. Posters may be illustrated on the vertical or horizontal axis. Do NOT roll Posters. They must be mailed/delivered flat.

ENTRY BLANK

National School Bus Safety Poster Contest - 2010 Entry Blank	
Student Name _____	
Grade _____	Age _____
School District _____	
School _____	
School Address _____	
City _____	State MI Zip _____
Teacher's Name _____	

- **NSBSW entry blank, or a reasonable facsimile, with information typed or printed clearly should be securely glued to the backside of the poster. Age and grade level must be listed on the entry blank.**
- Construction paper, poster illustration board, or heavy paper may be used, but winning entries must be mounted on quality tag poster. Lamination NOT permitted. There is no limitation on the use and number of colors.
- There is no limitation on the type of media - such as print, crayon, felt pen, etc. However wood, plastic, glass or metal should NOT be a part of the poster. Collage materials should NOT be used. Cut paper/ Stencils (freehand or pre-drawn stick on stencils) are NOT permitted. Glued on pieces will disqualify the poster.
- Poster designs may NOT incorporate any copyrighted characters, (i.e. comic and/or television characters) photographs, magazine or newspaper illustrations.
- Poster theme must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution.
- Instructors should supervise all work created. Completion of art should be done in school. Poster and slogan must harmonize with the **THEME:**

" Be Aware - Know the Danger Zone! "

Contestants must illustrate above theme only, and the theme must be EXACTLY as shown above and included on the poster. Illustrations should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster. Only Free hand drawn letters may be used on the poster. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may NOT be used. Lettering should be clearly legible, even if used as part of the poster design.

Thank you for your cooperation and help in informing your teachers. Any questions???

Call MAPT ~ Poster Contest (517) 886-0881

